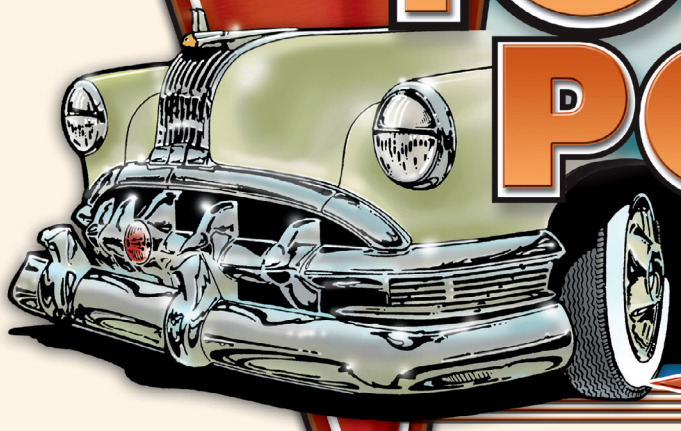
TWO WEEKENDS ONLY • TUCSON

SPECIAL EVENTS!



FRI•SAT•SUNDAY — NOV 27-29 and THU•FRI•SATURDAY — DEC 3-5, 2026

1926-2026 100 YEARS OF PONTIAC CUSTOMS, RODS AND CONCEPTS



Celebrate the **Centennial of Pontiac Motor Division** with a unique display coming to Tucson's ***Rolling Thru Time Auto Museum!*** Featured will be several modified examples including one-of-a-kind *customs, street rods and concepts* that proudly showcase Pontiac's remarkable history. And, don't miss our informative Pontiac-GMC guest lecturers and presentations. *Details online.*

PONTIAC *GUEST LECTURER* SEMINARS

These entertaining presentations are ***FREE*** *with Regular Paid Museum Entry*

>> **"RESTORING THE PONTIAC X-400"** This wild 1963 GM factory dream car will be in attendance, and owner Bill Schoening will share its unique restoration story.

>> **"SECRET AGENT GTO"** The fascinating behind-the-scenes story of the actual screen-used 1967 Pontiac GTO *Flame Car* and *AHAB* submarine from *"xXx"* starring Vin Diesel — both of which are very family-friendly and on display inside our Museum!

>> **"A DEALERSHIP SUCCESS STORY"** Seminar hosted by retired Pontiac-GMC Truck dealership owner Gerson Goldberg.

>> **"GM's *FUTURLINER* VISITS TUCSON"** Looking back at the mid-century *Parade of Progress* visit to Tucson's El Conquistador Hotel in 1956 — exactly 70 years ago!

EVENT LOCATION:
4750 S. PARK AVE
TUCSON, AZ 85714
(south of Ajo Way)
CLOSED THANKSGIVING DAY

ROLLING THRU TIME AUTO MUSEUM

WWW.RTTMUSEUM.COM
(520) 372-2160
For Pontiac Seminar and Cruise-In info, call Thom (520) 440-4628



PLUS! JOIN US FOR A FREE ONE-NIGHT-ONLY OUTDOOR EVENT...

PONTIAC-GMC TRUCK "CRUISE-IN UNDER THE LIGHTS"

SATURDAY, NOVEMBER 28th, 2026 • begins at 4:00 pm

>> Calling all years/models of Pontiacs and GMC Trucks — stock or modified! Join us in the Museum's main parking lot for a *Cruise-In* hosted by the Arizona Chapter of the Pontiac-Oakland Club, Int'l. First 40 entries receive a free magnetic full-color souvenir Dash Plaque. Club membership not required to participate. A food truck will be onsite.

ARIZONA CHAPTER NO 29 PONTIAC-OAKLAND CLUB, INT'L

*(SEMINAR **DATES/TIMES/PHOTOS** LISTED ON OTHER SIDE)*

FIND LATEST EVENT DETAILS ONLINE: **WWW.TUCSONMOTORAMA.COM**

100 YEARS of PONTIAC: CUSTOMS, RODS & CONCEPTS

ROLLING THRU TIME AUTO MUSEUM • 4750 S. Park Avenue, Tucson, AZ • wwwRTTMuseum.com

SPEAKER SERIES • ALL SEMINARS ARE FREE TO ATTEND WITH PAID MUSEUM ADMISSION

- TICKETS AVAILABLE TO PURCHASE WITHIN THE MUSEUM'S GIFT SHOP; ADVANCE ONLINE TICKET SALES ARE NOT OFFERED.
- YOUR TICKET INCLUDES ACCESS TO ALL MUSEUM EXHIBITS INCLUDING OUR LIMITED-TIME PONTIAC CENTENNIAL DISPLAY.

BEST VALUE> ON SATURDAYS, WITH TWO SCHEDULED SEMINARS, YOUR ENTRY TICKET IS GOOD FOR SEATING AT BOTH TALKS.

ROLLING THRU TIME AUTO MUSEUM

VISIT www.RTTMuseum.com for More Info!

"Restoring the 1963 Pontiac X-400 Showcar" presented by Bill Schoening

Saturday, November 28, 2026 • 11:00am - Noon





Bill Schoening is known for his highly skilled restoration work on classic Pontiac and Buick automobiles. His efforts were recognized in 2015 with a prestigious Zenith Award from the Antique Automobile Club of America (the first-ever class for this coveted honor that recognized the 20 Best restorations presented throughout the country).

The object of that prestigious award — and the true gem of Bill's car collection — is the 1963 Pontiac X-400, a one-of-a-kind experimental showcar that was originally commissioned by GM Vice President of Design Bill Mitchell.

Built upon a Catalina convertible body that had been randomly pulled from the assembly line for extensive modification, this storied exhibition vehicle soon received a supercharged 421cid V8 motor that had been assembled by Pontiac racing legend Mickey Thompson.

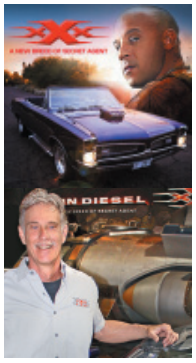
Once complete, the bright yellow X-400 was displayed at major U.S. auto shows and appeared twice TV's *'My Three Sons'*.

Perhaps the most intriguing part of the X-400 restoration story is how Bill came to first discover the rusted, derelict X-400 sitting in an old coalfield in Illinois in 1981.

Anxious to learn more? Visit **www.1963PontiacX400.com** and be sure to attend this inspiring seminar at Rolling Thru Time Auto Museum where the fully restored X-400 will be on display as part of our Pontiac Centennial exhibition!

"SECRET AGENT GTO: The Pontiacs of 'xXx'" presented by Thom Sherwood

Sat, Nov 28, 2026 • 2:00pm – 4:00pm **Same program repeated: Sat, Dec 5, 2026 • 11:00am –1:00pm**



Thom Sherwood is a regular contributor to the Pontiac-Oakland Club International's *Smoke Signals* magazine with his Pontiac-themed movie review column, "Rally Reels." Highlighting Thom's personal fleet of vintage Pontiacs is a 1967 GTO that was heavily modified for the 2002 Vin Diesel spy-action film *'xXx'* (pronounced "Triple-X"). This car, known as the Flame Car because of its built-in flame thrower and other cinematic weaponry, is on semi-permanent display at Rolling Thru Time Auto Museum.

In his "Secret Agent GTO: The Pontiacs of xXx" presentation, Thom will share the fascinating behind-the-scenes stories and images that reveal how his GTO was transformed into a color-shifting James Bond-like gadget/spy car that serves as Diesel's hero vehicle.

Please note that this seminar will be offered on both weekends of our Pontiac Centennial celebration (dates and times are listed above). Both presentations will be conducted in the museum's main exhibition area where the actual 'xXx' GTO Flame Car and screen-used AHAB submarine from that same film will together serve as the backdrop for Thom's 90-minute presentations. Visit **www.xXxGTO.com** to learn more.

"GM's PARADE OF PROGRESS and FUTURLINER VISIT TUCSON, 1956" presented by Thom Sherwood, with rare original photography from the Jack Schaeffer Collection • Sunday, November 29, 2026 • 1:00pm





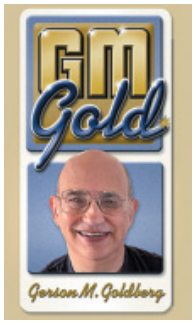
Beginning in 1941, General Motors launched the Parade of Progress, an impressive traveling exposition that offered the company's wondrous vision of the future during its visits to towns large and small. Laden with numerous entertaining and technological exhibits, and leading this cross-country caravan around the U.S., was an impressive line of one-dozen huge, iconic vans known as "FuturLiners."

The Parade's final year of operation — taking place exactly 70 years ago — included a remarkable visit to Arizona when over 24,000 Tucsonans turned out to experience the caravan's heavily hyped carnival-like experience during a three-day encampment on the polo grounds of the historic El Conquistador Hotel, site of today's El Con Mall on Broadway Boulevard.

In addition to providing a historical overview of GM's glorious North American traveling exhibitions, Sherwood will present a treasured collection of original photos of the final 1956 Parade of Progress caravan and its visit to the Old Pueblo as captured by renown Tucson photographer Jack Schaeffer. These rare, mostly unpublished images offer a candid, nostalgic mid-century view of our downtown area and surrounding neighborhoods as the impressive, lumbering procession of FuturLiners and multiple support vehicles traversed the local streets on their way to the El Conquistador setting.

"GM Gold: A Pontiac-GMC Truck Dealership Success Story" presented by Gerson M. Goldberg

Saturday, December 5, 2026 • 2:00 - 3:00pm



Gerson M. Goldberg's father and two uncles founded Blue Ribbon Auto, an automotive tire and service center in Norwich, Connecticut, way back in May 1919. As their business grew, they acquired the local Pontiac franchise in 1940.

A youthful, exuberant Gerson grew up with this dealership, at first working part-time during his high school and college years. After his enlistment in the US Army ended in 1969, he joined his father and brother full-time at the dealership in a variety of roles.

The GMC Truck franchise became a permanent addition to the family's very successful Pontiac dealership operation beginning in 1972-'72.

Gerson will share his memories of growing up in the family's dealership and then becoming an active and enthusiastic Pontiac-GMC dealership owner/operator. He will also discuss some of the curious special-ordered Pontiacs and GMC Trucks that were sold through his dealerships. A question/answer session will follow his presentation.

IMPORTANT NOTE: ALL SEMINARS, PRESENTERS, DATES and TIMES, ARE SUBJECT TO CHANGE or CANCELLATION. ANY UPDATES WILL BE POSTED AT www.TucsonMotorama.com